

VOICES OF FREEDOM



WINGS OVER WISCASSET FAMILY FUN DAY & FUNDRAISER



SPONSORSHIP OPPORTUNITIES

1st Annual Wings Over Wiscasset Family Fun Day & Fundraiser

FOR MORE INFORMATION, CONTACT:

August 6 2013
Wiscasset Regional Airport





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WINGS OVER WISCASSET
FAMILY FUN DAY & FUNDRAISER



SPONSORSHIP LEVELS

STAR: 1 AVAILABLE (\$10,000)

- Large Logo on all promotional material
- Flash banner Ad on website with hyperlink
- Large Banner (provided by event) at the History Presentations Stage
- Large Logo on Banner on the front of Freedom stage
- Medium Logo on lower back of T-Shirts
- Recognition announcement from stage before each activity
- Recognition announcement over PA system before Auto & Air parade
- Recognition in interviews & PSA's (Radio & TV)
- Recognition in press releases prior to event
- Full Back page advertisement on event program
- VIP Parking at event
- Invitation (for 4) to kickoff gala w/ pilots and Music Doing Good stars
- Recognition at kickoff gala
- Listed in sponsorship acknowledgement pages on website & event program

EXECUTIVE PRODUCER: 2 AVAILABLE (\$5,000)

- Large Logo on all promotional material
- Flash banner Ad on website with hyperlink
- Large Logo on Banner on the front of Freedom stage
- Recognition announcement from each stage before each activity
- Recognition announcement over PA system before Auto & Air parade
- Recognition in interviews & PSA's (Radio & TV)
- Full Page advertisement Inner Front or Back jacket in event program
- VIP Parking at event
- Invitation (for 4) to kickoff gala w/ pilots and Music Doing Good stars
- Recognition at kickoff gala
- Listed in sponsorship acknowledgement pages on website & event program



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PRODUCER: 3 AVAILABLE (\$2,500)

- Medium Logo on all promotional material
- Large Logo on website home page sidebar w/ hyperlink
- Large Logo on Banner on the front of Freedom stage
- Recognition announcement from Freedom stage before Music Show
- Recognition announcement over PA system before Auto & Air parade
- Half page advertisement opposite inner jacket front or back in event program
- VIP Parking at event
- Invitation (for 4) to kickoff gala w/ pilots and Music Doing Good stars
- Recognition at kickoff gala
- Listed in sponsorship acknowledgement pages on website & event program
- Permission to hang your business banner at the event

ASST. PRODUCER: 4 AVAILABLE (\$1,000)

- Medium Logo on all promotional material
- Medium Logo on website home page sidebar w/ hyperlink
- Medium Logo on Event Banner on the front of Freedom stage
- Recognition announcement from Freedom stage before Music Show
- Half page advertisement in center of event program
- VIP Parking at event
- Invitation (for 2) to kickoff gala w/ pilots and Music Doing Good stars
- Recognition at kickoff gala
- Listed in sponsorship acknowledgement pages on website & in event program
- Permission to hang your business banner at the event



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DIRECTORS: 6 AVAILABLE (\$500)

- Small Logo on all promotional material
- Medium Logo on website home page sidebar w/ hyperlink
- Medium Logo on Event Banner on the front of Freedom stage
- Quarter page advertisement in event program
- VIP Parking at event
- Invitation (for 2) to kickoff gala w/ pilots and Music Doing Good stars
- Recognition at kickoff gala
- Listed in sponsorship acknowledgement pages on website & in event program
- Permission to hang your business banner at the event

ASST. DIRECTORS: 6 AVAILABLE (\$250)

- Small Logo on all promotional material
- Small Logo on website home page sidebar w/ hyperlink
- Small Logo on Event Banner on the front of Freedom stage
- VIP Parking at event
- Invitation (for 2) to kickoff gala w/ pilots and Music Doing Good stars
- Recognition at kickoff gala
- Listed in sponsorship acknowledgement pages on website & in event program
- Permission to hang your business banner at the event

PERFORMERS: 25 (\$100)

- Donor acknowledgement on website & in event program
- 1 invitation to kickoff gala w/ pilots and Music Doing Good stars

SUPPORTERS:

- Donor acknowledgement in event program

I cannot commit to a sponsorship, but I would like to make a donation: \$ _____

Become a sponsor of the most unique fundraising event in the entire State of Maine.

The first annual

WINGS OVER WISCASSET “VOICES OF FREEDOM”

The theme of this years show is Freedom and is titled “**Voices of Freedom**”. This extravaganza is aimed at families, children and seniors with a mission to educate, inspire and create community while supporting local non-profits. Wings Over Wiscasset is a one of a kind Family Fun Day and Fundraiser combining direct interactive experiences with history, aeronautics, music and science.

What is Wings Over Wiscasset “Voices of Freedom”?

It is the name of the freedom themed music show created by MUSIC DOING GOOD

It is free and open to the public.

It is a children, senior and family Activity day.

It is an open-air interactive historical museum.

It is an Antique Auto, Aviation and Fireworks show.

It is a fundraiser for local non-profits through: sponsorship, donations and onsite bucket brigade donation collection.

It is an educational outreach event, informing community about local organizations with missions towards helping children, seniors, veterans and the oppressed.

It is an inspiring action promoting history, science, art, music and aviation.

What is the Mission of Wings Over Wiscasset “Voices of Freedom”?

The mission is to educate, inspire, enrich and create community while supporting local non-profits.

How do we intend to accomplish our mission?

We intend to accomplish our mission through:

- **Building and Uniting** by creating a unique opportunity focused on the enrichment of community
- **Offering** a collaborative and networking opportunity benefiting local organizations working together towards a greater overall good that in turn would fulfill their individual missions directly and/or indirectly.
- **Creating** interactive possibilities for the less fortunate w/ antique vehicles and War-birds in the forms of static displays, vehicle rides, vehicle parade, air-show, professional Freedom themed Music Show and Fireworks.
- **Creating** an educational outreach and awareness center on site for the local non-profits chosen to benefit from the fundraiser and for collaborating sponsor organizations.
- **Facilitating** interactive activities for children from area day camps as well as the public (if a guardian accompanies children). Activities in: science: provided by Mad Science of Maine, song writing: provided by Music Doing Good, art: provided by area day camps, history: provided by Boothbay Railway Village and aviation: provided by Texas Flying Legends Museum.
- **Facilitating** Senior-Children interaction by inviting seniors to attend the freedom stage children’s music and science performances and participate in the arts and crafts with the children.
- **Inviting** area senior communities to attend the event with special historical presentations focused on their interests WWII Planes, veterans, their families and the home front.
- **Inviting** the entire community of Maine to participate in all festivities free of charge
- **Harnessing** the event as a fundraiser on their behalf. Raising these funds through corporate and individual sponsorship, donations and bucket brigade donation collection
- **Promoting** local non-profits focused on Children, Families, Senior’s and Veterans.

Why a weekday? The date of the event is set for Tuesday August 6, 2013.

As most events in Maine are held on the weekend many individuals do not have the means, funds, ability or transportation to attend an event like this. There are very few events that facilitate these underserved and underprivileged and by having the event on a weekday we can better serve these individuals through collaboration with the local day camps, rec. depts., YMCA programs, senior programs and facilities.

Is my donation and/or sponsorship tax exempt?

Yes. Wings Over Wiscasset is an event produced under a local acting parent organization. This acting parent organization is a non-profit 501-c3 called the Maine Aeronautics Association. We can provide you more info on this organization if needed. You can find them online at www.maineaeronautics.org

What Organizations have been chosen to benefit from the fundraiser?

NOT-HERE organization: educating and fighting the injustices of oppression and slavery, "Justice in Action Program" <http://www.not-here.me/>

Wiscasset Recreation and Parks Dept: "Cooper-DiPerri Scholarship Fund" for the needy.
http://www.wiscassetrec.com/gift_giving/

Maine Aeronautics Association: Veteran Support Programs & Youth Aviation Scholarships
<http://www.maineaeronautics.org/>

How will funds raised be distributed?

All funds raised on site the day of the event will be split equally between the 3 above organizations. Remaining funds raised in sponsorship campaign and not used for event expenses (limited to marketing, fireworks, equipment rentals, fuel reimbursement & supplies) ¼'s will be added to end of day total split equally between the 3 above organizations the rest will be allocated toward next years event.

Who are the producing organizations?

Lead Producing Organizations

Music Doing Good www.musicdoinggood.org

Texas Flying Legends Museum <http://texasflyinglegends.org>

Local Producing Organizations

KIWI Wiscasset Airport (there is no website, they are part of the town)

Town of Wiscasset - <http://www.wiscasset.org/>

Wiscasset Area Chamber of Commerce <http://wiscassetchamber.com/>

Affiliate Organizations: *These organizations are offering volunteers, services, entertainment elements and general support*

Wiscasset Region Rec. Dept. <http://www.wiscassetrec.com>

Boothbay Region Rec. Dept. Camp Knickerbocker

Lewiston Auburn YMCA

Experimental Aircraft Association www.eaa1434.org

Maine Aeronautics Association <http://www.maineaeronautics.org/>

Not Here organization not-here.me

The Hope and Grace Foundation

Wiscasset Historical Homes (no website)

Wiscasset Area VFW, AMVET and American Legion Posts

Boothbay Railway Village - <http://www.railwayvillage.org/>

Mad Science of Maine maine.madscience.org

